



Prof. Friebe felicitating Prof. Haider after his Keynote at IEEE conference at OVGU Magdeburg, November 2019

**Call for participation**  
Innovation Think Tank Certification  
Program at Otto von Guericke University  
Magdeburg, Germany, **15<sup>th</sup> -19<sup>th</sup> April**  
**2021**  
in collaboration with  
Technical University of Munich

Innovation Think Tank at the Medical Faculty of Otto von Guericke University Magdeburg (ITT OVGU Magdeburg) is proud to host the 105<sup>th</sup> session of the renowned ITT Certification program by Prof. Sultan Haider, founder and Global head of Innovation Think Tank at Siemens Healthineers. The program trains participants about the innovation management methodologies derived out of Prof. Haider's vast experience of establishing and running ITT Labs worldwide and driving numerous interdisciplinary projects between locations. The participants learn co-implementation approaches by working on real life challenges of the healthcare systems.

Prof. Michael Friebe, Head of HealthTEC Innovation Lab at OVGU Magdeburg invited Prof. Haider to set-up ITT OVGH Magdeburg to create a local ITT program that further develops the ongoing collaboration with ITT e.g. mentoring joint ITT Fellowship positions, participation in various ITT global events, joint grant applications etc.

### Content:

- Innovation Think Tank Methodology in practice, experiential learning, team building and task assignment
- Ideation and Development, team work, feedback sessions, elevator pitch preparation
- Outcome Exhibition, review of the results, and distribution of certificates

### Application procedure

**Eligibility:** Students (undergraduate and graduate) as well as researchers from all disciplines can apply, esp. biomedical / medical engineering, medicine, business administration, economics, industrial engineering, mechanical engineering, mechatronics engineering, public health, computer engineering, electrical and electronics engineering, psychology, media sciences and communication, law etc.

**Step 1:** Fill out the [ITT CP Application Form](#)

**Step 2:** Send your resume (Please use email subject: ITTCP105DE) along with a cover letter, mentioning one or two examples projects where you have worked to improve human life, to [innovationthinktank.team@siemens-healthineers.com](mailto:innovationthinktank.team@siemens-healthineers.com)

### Application deadline

- **15th March 2021** (Please apply early enough, applications will be processed on first come, first serve basis)

### Link to Innovation Think Tank Webpage:

<https://www.siemens-healthineers.com/careers/innovation-think-tank>

**Innovation Think Tank**  
Proactively drive innovation to improve human life





Prof. David Franklin and Dr. Elisabeth Jensen at Innovation Think Tank HQ in Erlangen 29th November 2019

**Call for participation**  
Innovation Think Tank Certification Program at Technical University of Munich, Germany, **15<sup>th</sup> -19<sup>th</sup> April 2021** in collaboration with **Innovation Think Tank at the Medical Faculty of Otto von Guericke University Magdeburg**

Technical University of Munich will be co-hosting the 105<sup>th</sup> session of the ITT Certification program by Prof. Sultan Haider, founder and Global head of Innovation Think Tank at Siemens Healthineers. The program trains participants about the innovation management methodologies derived out of Prof. Haider's vast experience of establishing and running ITT Labs worldwide and driving numerous interdisciplinary projects between locations. The participants learn co-implementation approaches by working on real life challenges of the healthcare systems.

Prof. David Franklin, Head of Neuromuscular Diagnostics at the Sports and Health Sciences faculty at Technical University of Munich, invited Prof. Haider to set up and conduct an ITT Certification program at TUM to create a local ITT program that further develops the ongoing collaboration with ITT e.g. mentoring joint ITT Fellowship positions, participation in various ITT global events, joint grant applications etc.

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