

Services für Innovationsprojekte

Welcome to the transfer and entrepreneur centre

The **Transfer and Start-up Center (Transfer- und Gründerzentrum, TUGZ)** of the **Otto-von-Guericke-University of Magdeburg** aims to transfer potential research results in the regional and national economy and make it accessible to all market participants. The TUGZ focuses on the following approaches: Identification of high-potential sources and target groups, analysis of value potential of product and business ideas and target-orientated marketing.

Join our **foundation network** and found with us your **start-up!**

Our message for you: TUGZ

Try something new | Use your knowledge | Grab the opportunity | **Z!**

You are You have

- motivated
- curious
- full of power
- a vision you want to follow
- the wish to work flexible
- and maybe already a potential business idea

You are looking for

- a challenge with future prospects
- team members with the same passion
- a coach helping you in the wild jungle of possibilities

Founders and everyone who is interested in it, we will help you!

We will make you fit for your business!

- Startup-School
- Events
- Blog

We are looking forward to you!