



TRANSFER- UNDGRÜNDERZENTRUM

ISS has launched again

Erstellt von Vivien Christoph am 12.11.2018 um 11:02 Uhr:

12.11.2018 (Anirban Saha

) - The **International Startup School** has launched again for this semester. Last Friday, around fifteen students attended a new launch of the international startup school.

For this semester, we've conceptualised a more compact course format; adhering to the previous formats but slightly more compact. We've scheduled 6 workshops in 3 weeks. As much as it sounds ambitious, we're sure we will be able to deliver the best and the students would get time to brainstorm and engage in one on one interactions with us, which would only help them plan and strategize better.

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During the first part of the workshop of the International Startup School, Dr. Stefan Knoll discussed the difference between a startup and a big company and explained why the personality of an entrepreneur is no less than that of a superhero! We did a little personality test, so that students know if they are a hacker, a hustler or a hipster. We also discussed how the university could help students develop their ideas into a business.

During the second part of the workshop, we discussed why a startup needs to solve a good problem. The students, further, developed their own business ideas.

Bildquelle (c) Christian Rößler/ TUGZ

Workshop Ausbildung ISS

- MakerLabs
- Workshop
- Startup School
- Mentor
- Gründerzeit
- Ausbildung
- Event
- Netzwerk
- ISS
- Gründerwoche
- Startup Academy

You want to participate?
Who can apply?

- You are thinking about starting a company.
- You live in Saxony-Anhalt or you have founded a company here.
- If you have already established a company, the foundation should not be older than five years.

>> Sound's interesting? <<

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