



TRANSFER AND ENTREPRENEUR CENTRE

neotiv is a lighthouse in the east

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The startup neotiv has made it to the list of **lighthouses in the east** and is therefore according to the business magazine Wirtschaft+Markt one of the **150 most innovative companies** in the eastern states of Germany.

The selection was based on **surveys** and **input** from, among others, ministries of economics and investment banks.

Particularly praised was the **creativity** of the founders in their federal states as well as the **innovative readiness** of the domestic middlestands. The spectrum of selected companies is **broad** and ranges from **multi material printers** to **hyperspectral cameras** for the international recycling industry.

The young company neotiv GmbH develops **digital Solutions** for the early detection and follow up of **memory problems** and should support the **fight against Alzheimer's disease**. Among other things, they are supported by the Exist Research Transfer of the federal government and funds from the state of Saxony-Anhalt and the European Social Fund. Citizens are also involved in neotiv's new project: it is now possible to download the app developed by neotiv and participate in weekly tests and surveys of basic research in the fight against Alzheimer's disease.

Interested and inquisitive people can now get more information about the project at the official website www.gedaechtnis-erforschen.de.

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Farewell to Dr.-Ing. Sylvia Springer

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