



# TRANSFER AND ENTREPRENEUR CENTRE

## Cooperation between neotiv and DZNE

04.12.2018 -

The Magdeburg startup neotiv has entered into a long-term cooperation with the German Center for Neurodegenerative Diseases and will work closely with its scientists in the future. The aim is to strengthen research transfer and to initiate innovative developments.



Neotiv's team is developing a digital solution for the early detection and follow-up of memory problems. The focus is on the development of mobile software for usage on smartphones and tablets, which should enable the early detection of cognitive difficulties. In addition, it is thus possible to differentiate whether it is age-related forgetfulness or early stages of dementia. By transferring the measurement data from the app to the scientists, it is possible to evaluate the results and observe changes over longer periods of time.

The great advantage is the close and specific examination of abnormalities that allow conclusions to be drawn on the effects of interventions and lifestyle changes. Saxony-Anhalt's Prime Minister Reiner Haseloff sees great potential in the founding: "Only at locations that bring together excellent research and the efficient promotion of founders can such a transfer of research succeed."

Through the longterm cooperation between neotiv and the DZNE, new scientific findings will be used for the further research on cognition and the Alzheimer's disease.

Source(c) neotiv