



# TRANSFER ANDENTREPRENEUR CENTRE

## News from the startups

### Trenux makes 2nd place of the BESTFORM-Awards



25.06.2019 -

The founding team of **Trenux** secures the **second place** at the **state competition**.

[more ...](#)

### Embever wins at the DB Mindbox



06.03.2019 -

**Embever** wins at the **Selection Day** at the DB Mindbox.

Different Startups proved their skills in **pitches und workshops**.

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## **neotiv is a lighthouse in the east**



21.01.2019 -

The startup neotiv has made it to the list of **lighthouses in the east** and is therefore according to the business magazine Wirtschaft+Markt one of the **150 most innovative companies** in the eastern states of Germany.

The selection was based on **surveys** and **input** from, among others, ministries of economics and investment banks.

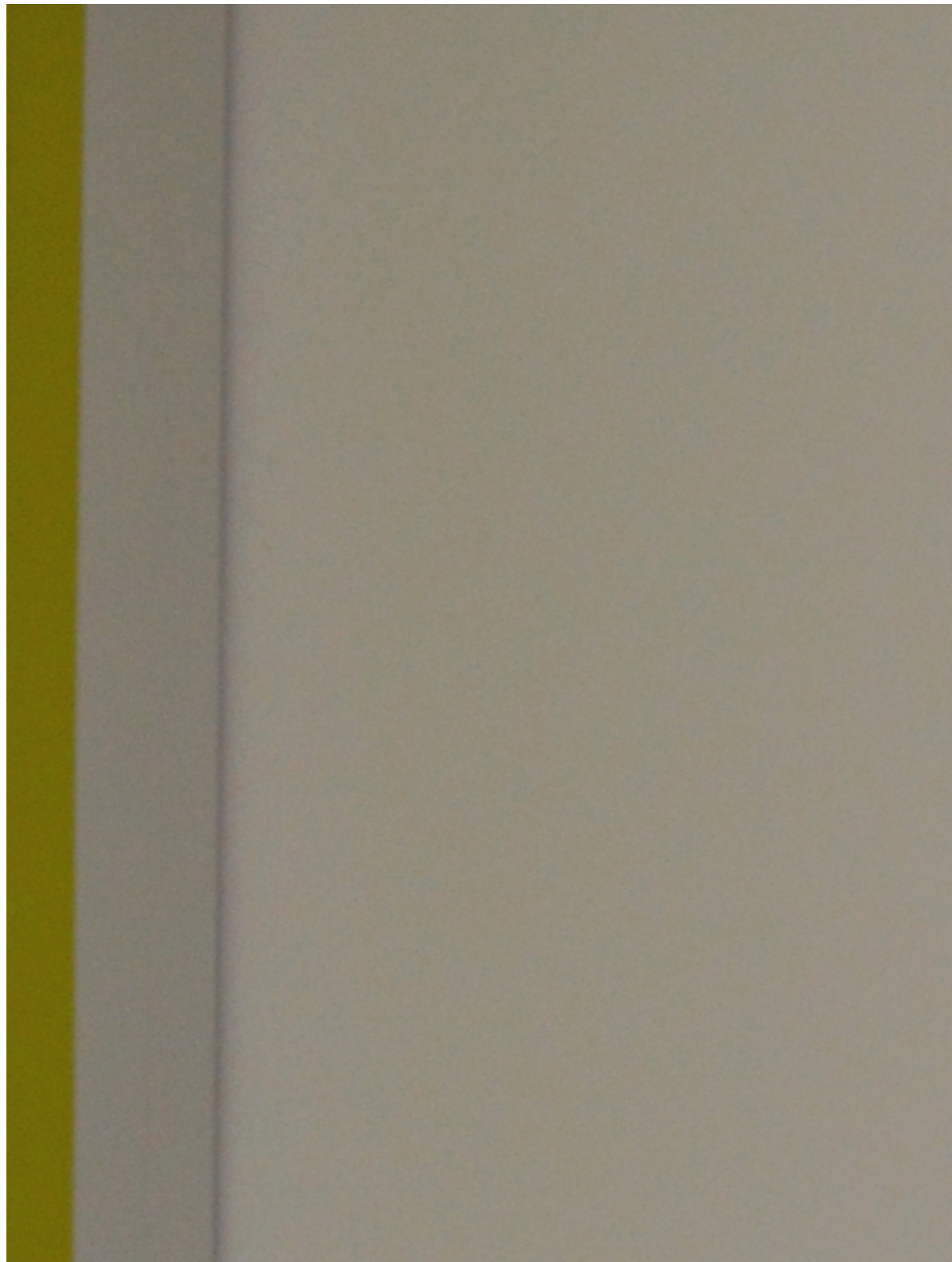
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## **Cooperation between neotiv and DZNE**



04.12.2018 -

The Magdeburg startup neotiv has entered into a long-term cooperation with the German Center for Neurodegenerative Diseases and will work closely with its scientists in the future. The aim is to strengthen research transfer and to initiate innovative developments.



Neotiv's team is developing a digital solution for the early detection and follow-up of memory problems. The focus is on the development of mobile software for usage on smartphones and tablets, which should enable the early detection of cognitive difficulties. In addition, it is thus possible to differentiate whether it is age-related forgetfulness or early stages of dementia. By transferring the measurement data from the app to the scientists, it is possible to evaluate the results and observe changes over longer periods of time.

The great advantage is the close and specific examination of abnormalities that allow conclusions to be drawn on the effects of interventions and lifestyle changes. Saxony-Anhalt's Prime Minister Reiner Haseloff sees great potential in the founding: "Only at locations that bring together excellent research and the efficient promotion of founders can such a transfer of research succeed."

Through the longterm cooperation between neotiv and the DZNE, new scientific findings will be used for the further research on cognition and the Alzheimer's disease.

Source(c) neotiv

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## **Lignum and Inflotec awarded for innovation**



19.11.2018 -

The two startups **Lignum** and **Inflotec** from Magdeburg have each been awarded the prize of the best "cultural and creative pilots in Germany" and thus prove innovation and entrepreneurial spirit.





A total of 32 title holders were selected, inspired by creative projects and inspiring entrepreneurial personalities. The topics were broad and varied from sustainability to big data.

The title is awarded every year on behalf of the Federal Government to companies from the cultural and creative industries.

Among other things, Lignum manufactures sustainable and hand-made knives under the name //SKID and Inflotec developed the WEVER, a mobile plant for the innovative treatment of drinking water.

Both teams met the zeitgeist and were rewarded with the awards. It was only in 2017 that they successfully participated in the state competition for creative ideas "Bestform", taking first place (inflotec) and third place (lignum).

We congratulate the founding teams on the awards!

Source(c) Kultur- und Kreativpiloten

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## **Research and transfer fairs 2020 - Participation options at OVGU booths**

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21.05.2019

**Farewell to Dr.-Ing. Sylvia Springer**

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20.05.2019

**Long night of Science**

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