

# TRANSFER ANDENTREPRENEUR CENTRE

## neotiv is a lighthouse in the east

21.01.2019 -



The startup <u>neotiv</u> has made it to the list of **lighthouses in the east** and is therefore according to the business magazine <u>Wirtschaft+Markt</u> one of the **150 most innovative companies** in the eastern states of Germany.

The selection was based on **surveys** and **input** from, among others, ministries of economics and investment banks.

Particularly praised was the **creativity** of the founders in their federal states as well as the **innovative readiness** of the domestic middlestands. The spectrum of selected companies is **broad** and ranges from **multi material printers** to zu **hyperspectral cameras** for the international recycling industry.

The young copany neotiv GmbH develops **digital Solutions** for the early detection and follow up of **memory problems** and should support the **fight against Alzheimer's disease**. Among other things, they are supported by the Exist Research Transfer of the federal government and funds froom the state of Saxony-Anhalt and the European Social Fund. Citizens are also involved in neotiv's new project: it is now possible to download the app developed by neotiv and participate in weekly tests and surveys of basic research in the fight against Alzheimer's disease.

Interested and inquisitive people can now get more information about the project at the official website <a href="https://www.gedaechtnis-erforschen.de">www.gedaechtnis-erforschen.de</a>.

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