



# TRANSFER AND ENTREPRENEUR CENTRE

## News from the TUGZ

### Research and transfer fairs 2020 - Participation options at OVGU booths



As part of the participation of OVGU in the joint project "Research for the future" and in preparation of the joint stands and individual trade fair participation of OVGU at research and transfer fairs for the year of fairs 2020 you can from now on communicate your request to join a (research and transfer) fair at the following link:

**<https://www.umfrageonline.com/s/MessenOVGU2020>**

The data is used to determine the need for participation in trade fairs of the institutes and departments for the year 2020. As of the 29 August 2019, after the receipt of all notifications about OVGU's joint and individual participations, it will be discussed and determined on the basis of this data, which trade fair participations are supported and which trade fair stands can be organized.

Detailed information on the fairs has been compiled for you in the appendix.

You will receive further information on the process after receiving your report and completing the survey.

Educational and student fairs as well as their planning are in the responsibility of the Department of Student Affairs and MKM.

You will find more information to the fair project "Research for the future" at [www.forschung-fuer-die-zukunft.de](http://www.forschung-fuer-die-zukunft.de).

If you have further questions, please send us an eMail [messen@ovgu.de](mailto:messen@ovgu.de).

Best regards

Your FairTeam of the  
Otto-von-Guericke-University Magdeburg  
Transfer and Start-up Center (TUGZ)  
Universitätsplatz 2 | 39106 Magdeburg  
Building 18, 5. Level (please use south entrance)

[more ...](#)

## **Farewell to Dr.-Ing. Sylvia Springer**



21.05.2019 -

We say goodbye to **Dr.-Ing. Sylvia Springer** and wish her **all the best and much joy** in her well-deserved retirement.

[more ...](#)

## **Long night of Science**



20.05.2019 -

On May 25 the 14th **Long night of science** takes place from 6pm to midnight. The Transfer and Start-up Center (TUGZ) is represented with an information point in the foyer of the Experimental Factory on the topics of founding and MakerLabs. In addition, the **founding team TRENUX** presents itself with the folding bicycle trailer.

More information can be found [here](#).

[more ...](#)

## **Campusdate - Intelligent mobility**



20.05.2019 -

On Saturday, 25.05. the Campusdate on **Intelligent Mobility** takes place from 14:00 - 18:00. The booth of the TUGZ and the MakerLabs can be found at the Campus Service Center. You will receive information on the subject of **Founding** and on our founding workshops. The **founding team TRENUX** presents its cargo bike from the iP-LogMo.

in parallel, tours through the MakerLabs are offered:

- + 16:20 pm - Start at the TUGZ booth
- + 16:30 pm - MakerLab iP-LogMo (Intelligent prototypes for logistics and mobility)
- + 17:00 pm - MakerLab AWI-Lab (human engineering laboratory)
- + 17:45 pm - MakerLab PM (patient specific medical devices)

[more ...](#)

## **Register now for the Gründerzeit!**



06.05.2019 -

The **Gründerzeit!** starts on Mai 8, 2019 and you are not registered yet? Then you will find the **most important** information here.



TRANSFER- UND  
GRÜNDERZENTRUM



The event series with the topic of founding prepares you for the **large milestone** of a foundation. In expert lectures you will receive **valuable tips** and suggestions from the real world for your start-up project. You get key facts and tools to help you on your way to your own startup.

Also, meet other founders and **expand your network**. Use the chance and exchange your ideas.

On 08.05.2019 the Gründerzeit! begins with the first topic **funding opportunities and financing options** for founders. This specifically concerns financial planning and various ways in which you can obtain **capital** for your project. In addition, a **Magdeburg startup** reports on their experience through crowdfunding.

The event is always from **17:00 - 19:00** and takes place in the meeting room/ foyer der Universitätsbibliothek statt.

Please register for every event via the **eLearning-portal** : <https://elearning.ovgu.de/enrol/index.php?id=4629> or send an **Email** to [gruenderzeit.tugz@ovgu.de](mailto:gruenderzeit.tugz@ovgu.de).

All detailed **topic descriptions** can be found [here](#).

[more ...](#)

## **6. Ladies Night in Engineering Sciences**



15.04.2019 -

On the 11th of April the **6th Ladies' Night for Women in Engineering Sciences** took place and the TUGZ and the MakerLabs presented themselves from their best side. There was an **exciting exchange** and potential future founders informed themselves about the **various start-up opportunities**.

Despite the cold weather, more than 50 interested people found their way to the TUGZ stand and **networked** with each other. It was discussed together with various experts how a successful **start-up coaching** can be implemented alongside the studies and what role the **founding workshops** can play in this.





The **guided tour** then started with two of the eight sponsored MakerLabs of Otto-von-Guericke University Magdeburg. The laboratories "**Mobilität und Logistik**" (iP-LogMO) and the labor inspector Mrs. Judith Zadek as well as "**Arbeitswelt 4.0**" (AWI-Lab) were presented by laboratory supervisor Eric Harnau with exciting and interesting contributions.

This way modern techniques could be explored as well as **example products** could be tried out. The participants were especially pleased that the university laboratories could be used free of charge for projects with new ideas.

Picture (c) Christian Rößler/ TUGZ

[more ...](#)

## **Founder's Lab for Financial Economists opened at the University of Magdeburg**



28.01.2019 -

**At the interface between finance and technology, young entrepreneurs who are willing to start up can now work out and test it at OVGU Magdeburg:** On the 22. January 2019 the new Gründerwerkstatt „FinTech“ will open at the Fakultät für Wirtschaftswissenschaft.

[more ...](#)

## **neotiv is a lighthouse in the east**



21.01.2019 -

The startup neotiv has made it to the list of **lighthouses in the east** and is therefore according to the business magazine Wirtschaft+Markt one of the **150 most innovative companies** in the eastern states of Germany.

The selection was based on **surveys** and **input** from, among others, ministries of economics and investment banks.

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25.06.2019

**Trenux makes 2nd place of the BESTFORM-Awards**

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06.03.2019

**Embever wins at the DB Mindbox**

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21.01.2019

**neotiv is a lighthouse in the east**

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04.12.2018

**Cooperation between neotiv and DZNE**

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[more...](#)

