

# TRANSFER ANDENTREPRENEUR CENTRE

## Gründerzeit

We know that starting a business involves countless formalities and high levels of uncertainty. The series of events **Gründerzeit!** prepares for the most important practical milestones of a foundation.



### 8.5.2019 - Funding and financing options for founders

*Speaker: Jonas Crackau, TUGZ*

How can you finance your business idea? Today, we will explain the basics of financial planning and how you can capitalize on your plans. For this we introduce you to different funding options.

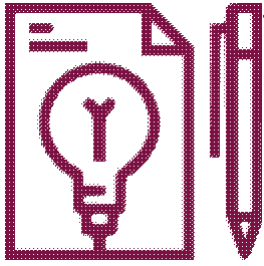
In addition, startups, projects and products nowadays are supported by crowdfunding from a variety of internet users. The online platforms bring together financiers and startups. A startup from Magdeburg reports on experience and success through crowdfunding.



### 29.05.2019 - Tax-ABC for founders

*Speaker: Sarah Dietrich, KPMG Leipzig*

The foundation makes you entrepreneurs, so you have to deal with taxes sooner or later. In today's lecture you will learn more about the principles of corporate taxation challenges of founding with the Tax-ABC to cleverly avoid pitfalls and stumbling blocks.



## 12.06.2019 - Founding with the investment bank

*Speaker: Nils Sandvoß, Investitionsbank Saxony-Anhalt*

Sophisticated financial planning represents a fundamental step in attracting new investors and contributes overall to increasing the value of the company in long term. Nils Sandvoß of the Investitionsbank Saxony-Anhalt explains what you have to look out for when planning your finances. Main topics are:

- Grants and loans
- practical tips and content for the business plan
- Examples of financing



## 26.06.2019 - Landed softly! This is how I create my own Landing Page - Part 1

*Speaker: Christian Röbler, TUGZ*

Many start-ups face the same problem at some point: " I need a website, my product is too good to withhold it from the world, but what do I need for it and how do I start?"

If you ask yourself these question, then you are exactly right in this two-part workshop with Chris.

The content of the first workshop includes the purpose of a landing page, an introduction of the world of content management systems and web space requirements - what do I need and how much does it cost?



## 03.07.2019 - This is how I create my own Landing Page - Part 2

*Speaker: Christian Rößler, TUGZ*

After learning the basics of Content Management Systems & Co. the week before, you may try it out for yourself today and work on your first landing page using a WordPress theme.

You need a notebook or similar as well as a current browser (Chrome, Firefox, Safari etc., no Internet Explorer).

Impressions

Bildergalerie (22 Bilder)









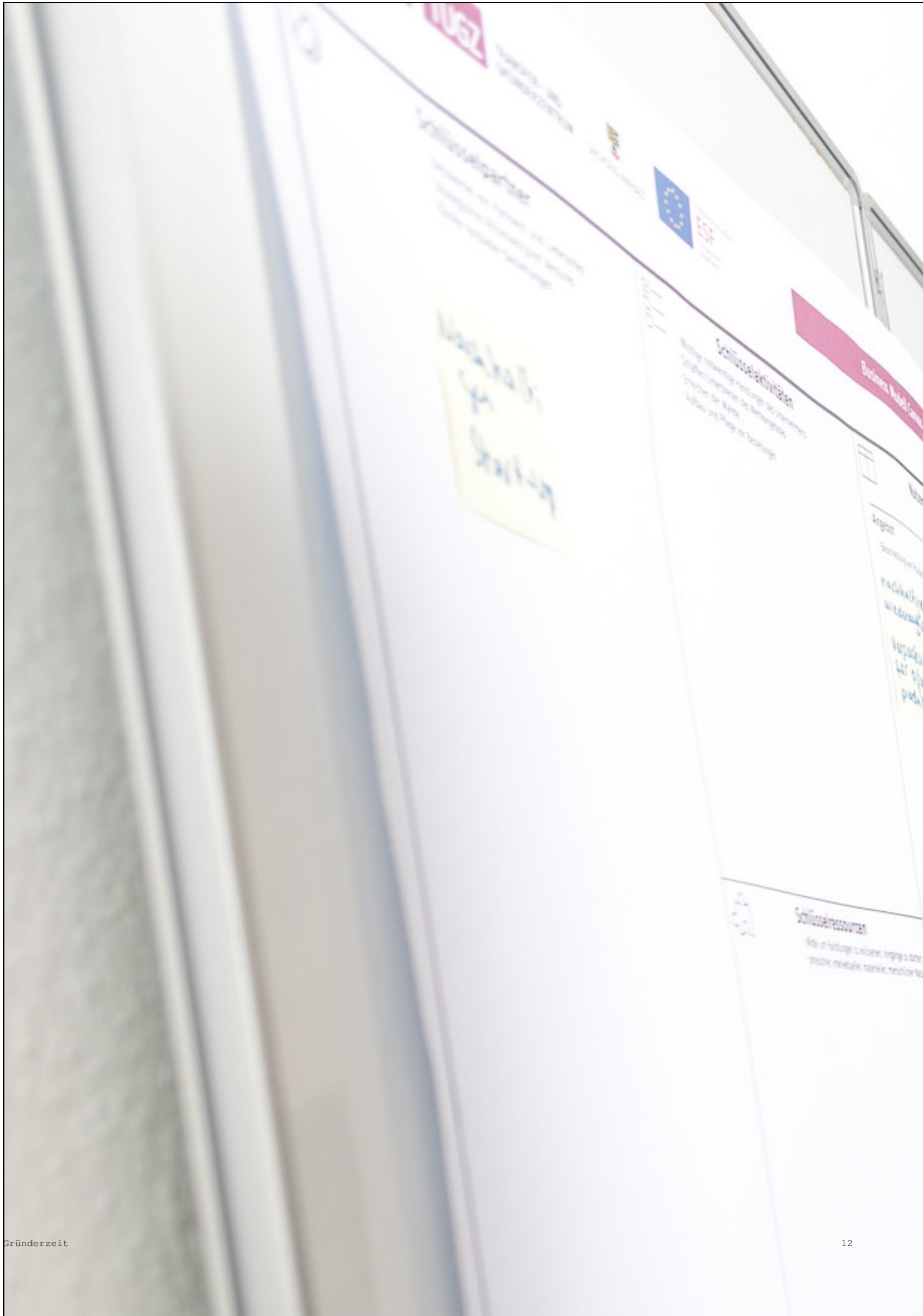
























































































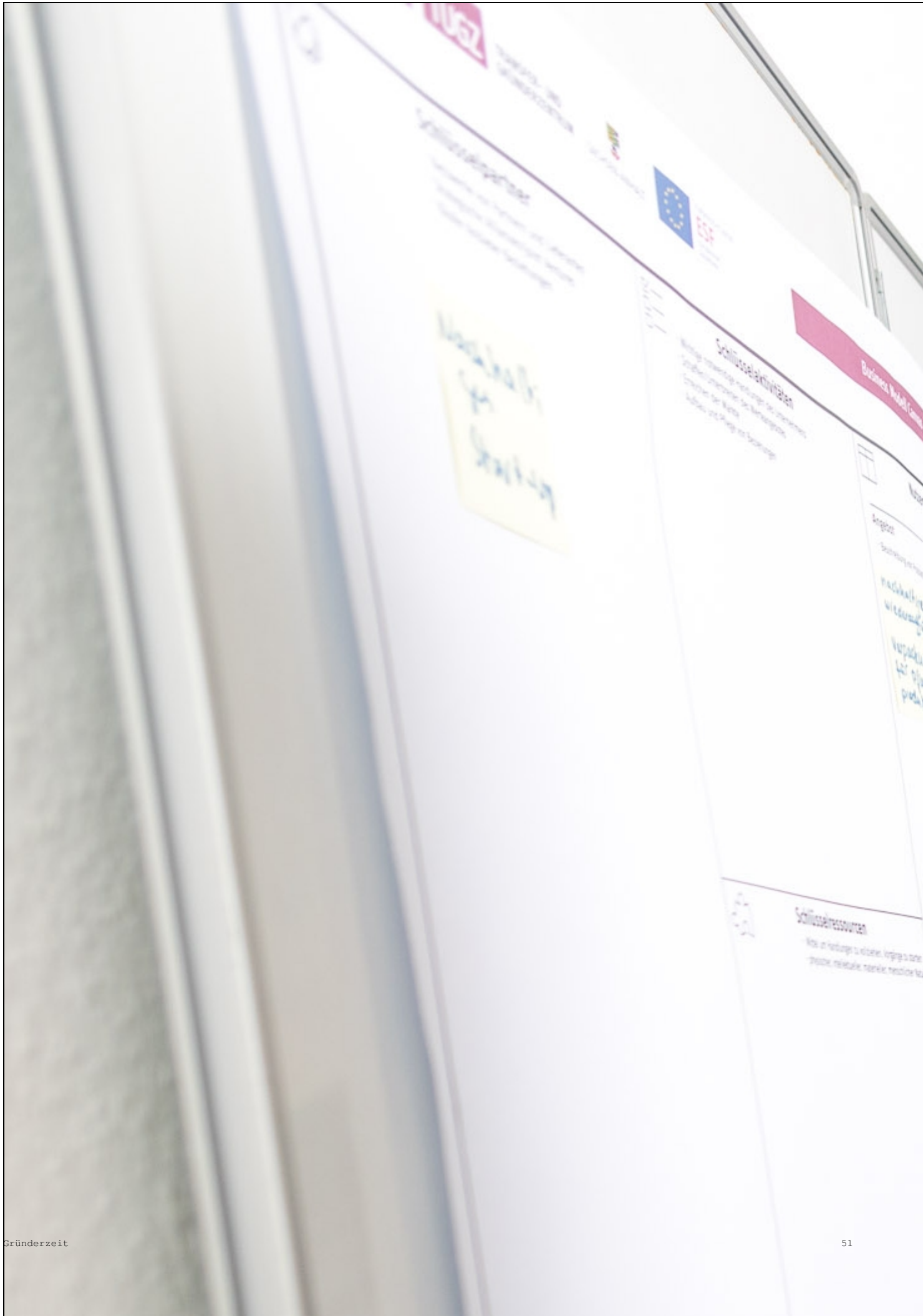












### Gründungsprozess

Wachstums-Strategie

### Schlüsselaktivitäten

- Montage von Bauteilen
- Logistik
- Produktion
- Verpackung
- Prüfung

### Business Model Canvas

#### Angebot

- Produktion
- Wiederherstellung
- Verpackung
- Logistik
- Prüfung

### Schlüsselressourcen

- Material







[« Zurück](#) **ChrisR-TUGZ-StartupSchool\_SoSe18** (Bild 10 von 22) [Vorwärts »](#)







[« Zurück](#) **ChrisR-TUGZ-StartupSchool\_SoSe18** (Bild 11 von 22) [Vorwärts »](#)





[« Zurück](#) **ChrisR-TUGZ-StartupSchool\_SoSe18** (Bild 12 von 22) [Vorwärts »](#)





[« Zurück ChrisR-TUGZ-StartupSchool\\_SoSe18 \(Bild 13 von 22\) Vorwärts »](#)



[« Zurück ChrisR-TUGZ-StartupSchool\\_SoSe18 \(Bild 14 von 22\) Vorwärts »](#)















































« Zurück **ChrisR-TUGZ-StartupSchool SoSe17** (Bild 21 von 22) Vorwärts »



« Zurück **ChrisR-TUGZ-StartupSchool\_SoSe17** (Bild 22 von 22)



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Information about the registration for the Gründerzeit

**Practical solutions** to the typical problems of the foundation - that sounds interesting for you?

Develop and plan your business together with us!

**Register now**

Or write an email to [gruenderzeit.tugz@ovgu.de](mailto:gruenderzeit.tugz@ovgu.de).



Documents from past events

Presentation material from our past events Gründerzeit and Gründerzeit compact are provided here

Downloads & Handouts



Participation in the project TUGZ-Impuls! is done by submitting all necessary participant documents. Contact your founding consultant or write an email to [tugz@ovgu.de](mailto:tugz@ovgu.de) for further information.