



# TRANSFER AND ENTREPRENEUR CENTRE

## Market at research fairs

The marketing of your projects at research fairs takes place mainly in the sponsored trade fair association "Research for the future", a joint project of the research institutions of Saxony-Anhalt and Thuringia. Here we gladly support you in your successful trade fair appearance.

**„Research for the future“** is a joint project of the **research institutions of Saxony-Anhalt and Thuringia**, which has established itself since 2002 in the research landscape as a permanent part of the public relations work at trade fairs.

In the context of the trade fair presentations of the universities and universities of applied sciences of the state Saxony-Anhalt, the **leading trade fairs ACHEMA, IFAT, MEDICA and the Hannover Messe Industrie** have gained significant political and economic importance for the **presentation of research from Saxony-Anhalt** in the last two years. Therefore, the Otto-von-Guericke-University Magdeburg continues to pay more attention to the presentation of their research results at these fairs in the joint presentation "Research for the future".

Of course, **participation requests for trade fair participations at other trade fairs can be presented**, which can be supported within the scope of the available financial possibilities via the TUGZ

Contact

Information portals/ fairs team leader Research and transfer fairs

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Current news

**Research and transfer fairs 2020 - Participation options at OVGU booths**

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**Farewell to Dr.-Ing. Sylvia Springer**

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more...

## Messeprogramm

### Aktuelle und geplante Messebeteiligungen