



TRANSFER ANDENTREPRENEUR CENTRE

Founder portrait NaturImPuls



Bildergalerie (10 Bilder)























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« ZurückNaturImPuls (Bild 10 von 10)

With whom am I dealing here? Please introduce yourself and your service shortly.

I am Simon Schröder, sport scientists B.A., **personal trainer and life coach**, motivational artist and creative mind, thinker and doer, **fresh air hero and nature boy** and and with NaturImPuls I offer a **training with wow-effekt**. It is adventure, vitality, fun, health, entertainment, fitness, experience and motivation at the same time.

But you are not the first!

No, but the **leader** in Magdeburg I would say. :P

What has been your biggest challenge so far?

My greatest challenge was to deal with the rather unpopular topics of **start-up and self-employment** before a foundation (tax law, financial accounting, etc.). Looking back, I can say that I mastered it well and I am really happy to have broadened my horizon. In addition, I found it difficult to look at my **initial existential fears** with a certain ease, after all, the direction was given and growth was always there.

What is the current process of your project?

Gooooood! With people slushing in the last few months of 2016 and our membership stagnating, we have been **growing** again since the beginning of 2017, with a number of projects already in the pipeline. I am looking forward to them

Why did you found in Magdeburg? What connects you to the city?

First of all, I would like to say that two years ago, i.e. in January 2014, I had become self-employed for the first time. The reasons are still the same today: I feel very well in Magdeburg, have built up my circle of friends here and a **great professional network**. The city grows and thrives and makes you curious about the future. In addition, the city is so beautiful green, has many great parks and green areas, which is just perfect for me as a personal trainer, but especially for NaturImPuls. The Elbe is completing everything.



Your advice to other founders?

Use the **direct exchange** with other young entrepreneurs and startups. Ask open and cheeky questions. Always remember that the path to success is never straight, but there are always ups and downs. Keep your courage and pursue your goals.

Which type are you? Elbe or Stadtpark ;) ?

Well, one does not exclude the other ;) I like both very much.



Picture source:
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