

# TRANSFER ANDENTREPRENEUR CENTRE

# Founder portrait Lignum

With whom am I dealing here? Please introduce yourself and your product shortly.

We are an interdisciplinary group of designers, engineers, computer scientists and cutlers. Together we form a visionary team with diverse skills and combine them together into a LIGNUM expertise. // SKID is the first chef's knife made of 97% wook and 3% steel. It shows the world that even ecologically renewable materials in conventional products can appeal.

TRANSFER ANDENTREPRENEUR CENTRE

# But you are not the first!

Yes we are.

# What has been your biggest challenge so far?

To enter the offline market.



# What is the current progress of your project?

Well! there is stil a lot of work to do to bring LIGNUM products to the market. On the whole, things are progressing steadily.

But you are not the first!

# Why did you found in Magdeburg? What connects you to the city?

Good craftmanship and the most modern manufacturing techniques of the 21st century.

# Be honest - How will you be the next Unicorn Business or will we see you soon at the FuckUp Night?

Through hard work, networking, good partners and, of course, luck, we will not be at the FuckUp Night.

#### How could the Transfer and Entrepreneur Centre support you in your project?

Support in the ego.-START application and subsequent support.

#### Your advice to founders.

Give more than a 100%.

#### Which type are you? Either "Jahrtausendturm" or "Barleber See"?

Jahrtausendturm



#### Kontaktinformationen

#### Team:

- Sven Regener (CEO, Produktentwicklung)
- Alexandra Seidel (CFO)
- Peter Ermes (CQO, Social Media Marketing)
- Levin Günther (Manufakturleiter)
- Peter Liebig (CTO)

#### **Anschrift:**

Otto-von-Guericke-Str. 56 B

# 39104 Magdeburg

Website | Facebook | Instagram | Twitter