FoundersGlobal Talks

Accessing international markets and becoming a global player is for start-ups a great opportunity and challenge at the same time. Given the scarcity of resources in the early development stages of a company, there are too many "construction sites" and the founders don't even think about going global. Through our series of events "FoundersGlobal Talks" we want to support you in going global.

Experience
FoundersGlobal Talks offers you the opportunity to learn from tech entrepreneurs with international experience who worked in cross-cultural teams and do business internationally.
Global Market
FoundersGlobal Talks introduces to you public programs and organisations supporting your start-up to access the global markets.

Communication
Lernt andere Gründer*innen kennen und erweitert euer Netzwerk. Nutzt die Chance und tauscht euch aus!

Participation & Registration
Anyone can take part in the FoundersGlobal Talks- if you have already founded, are currently about to, or just want to start a business and grow it internationally - whether alone or in a team, with or without an idea. Participation is free for everyone.

Check out the date and time of our virtual FoundersGlobal Talks. Registration is possible via the respective registration link of each event.

Our talks in the winter semester 2020/21

Monday, 16th November 2020 | From ideas to start-ups in Magdeburg: Services for founders

Services for academic and non-academic founders offered by the Transfer and Entrepreneur Centre (TUGZ) at Otto von Guericke University and Projekt EMI - ePlan consult GmbH in Magdeburg are presented during this seminar.

**Speaker:** Dr. Baris Özyurt Start-up Coach, Project Manager Internationalization Transfer and Entrepreneur Centre (TUGZ), Otto von Guericke University of Magdeburg (OVGU)

**Guest speaker:** Kai Kraudi Project Manager, Projekt EMI - Coordination and Advisory Center ePlan consult GmbH - incubator & Start-up center

**Date:** Monday, 16th November 2020, 17:00-18:00 O’clock (5:00 PM, CET)

**Zoom-Meeting Registration:**
https://ovgu.zoom.us/meeting/register/tJEvdOGrrzsvHtAYxrOMmQgX26HfyNgy6taP
Erasmus for Young Entrepreneurs is a cross-border exchange program which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other Participating Countries. Mrs. Kratzer will give a talk for all entrepreneurial academics who want to start-up internationally.

**Guest speaker:** Katharina Kratzer, Project Manager International Cooperation | Entrepreneurial Network, UnternehmerTUM GmbH, Munich

**Date:** Wednesday, 2nd December 2020, 16:00-17:00 O’clock (4:00 PM, CET)

**Zoom-Meeting Registration:**

https://ovgu.zoom.us/meeting/register/tJUsfuCprDwqH9PyUI4qODF7PxfkYUtB1dmXm

Katharina Kratzer

Coming from the fields of international cooperation, and as a part of UnternehmerTUM International I am committed to providing comprehensive assistance to (technology) start-ups when growing internationally. I have graduated from the Ludwig-Maximilians-Universität München, holding a degree in intercultural communication, with extensive job experience in project management and running mentoring programs at university and enterprise level. Through cooperations with top universities and entrepreneurship centers worldwide UnternehmerTUM, as the leading center for innovation and startups, facilitates market entry through contacts and programs. One of which is the cross-border exchange program "Erasmus for Young Entrepreneurs" that gives aspiring entrepreneurs the chance to learn from experienced entrepreneurs running SMEs. As coordinator of the program, I lead a consortium of nine European partner organizations.

**Wednesday, 20th January 2021 | Challenges for international Life Science Start-Ups: Report from the Field**

Being a member of a multicultural and multidisciplinary founder team of a technology start-up brings opportunities and also some communicative risks. Dr. Kautz shares his experiences with all entrepreneurial academics who want to start-up internationally.
Guest speaker: Dr. Dirk Kautz, Head SNIC Life Science Accelerator, Göttingen

Date: Wednesday, 20th January 2021, 17:00-18:00 O’clock (5:00 PM, CET)

Zoom-Meeting Registration:

https://ovgu.zoom.us/meeting/register/tJIudOCprD8sHNA-s5AiC-rrFMWLCmLNI3Ti8

Dr. Dirk Kautz

Dr. Kautz has gained over 20 years of experience in corporate development and marketing in medical technology industry working for globally active companies, e.g. BIOTRONIK. He has managed and consulted life science start-ups in diverse fields and at various stages.

Tuesday, 16th February 2021 | Opportunities for Indo-German Startup Collaboration - Experience from GINSEP

Julian Zix will present cases and the service offer of the German Indian Startup Exchange Program (GINSEP). GINSEP is a non-monetary platform initiated by the German Startups Association and supported by the German Federal Ministry for Economic Affairs and Energy (BMWi) to strengthen and foster exchange between India and Germany in the startup space and support Indian and German startups in their efforts to gain access to the respective other market.

The project supports German and Indian startups by offering networking opportunities through events, workshops, pitching formats and study trips, providing information and hands-on assistance in gaining access to the other market by leveraging a large network of partners consisting of incubators, investors, corporates, support organizations, etc. from both countries.

Guest speaker: Julian Zix, Project Lead GINSEP at German Startups Association
Julian Zix

Julian is the project lead of the GINSEP (German Indian Startup Exchange Program) based in Berlin. Before that he spent around 5 years in India as a consultant and project manager in various projects. He holds an M.A. from RWTH Aachen and specialised on Emerging Markets with a particular focus on India. He is particularly passionate about impact startups.

Thursday, May 27th 2021 | Starting-up and Residence Permit, with cases from academic and non-academic Founders

Starting a tech company involves a lot of work and founders without German citizenship have the opportunity to learn about the subject „residence permits“ in relation to starting up a company in Germany. Mr. Kraudi will inform the entrepreneurs in his talk and answer their questions.

Guest speaker: Kai Kraudi, Project Manager, Projekt EMI - Coordination and Advisory Center, ePlan consult GmbH - incubator & Start-up center

Date: Thursday, May 27th 2021, 16:00-17:30 O’clock (4:00 PM, CEST)

Zoom-Meeting Registration:

https://ovgu.zoom.us/meeting/register/tJAodOGqrD0uHtOz810No7qVWyRbnyQQ3MdD

Kai Kraudi
Kai Kraudi studied Political Science at the Leibniz University Hannover. After the completion of his degree he started working in the area of adult education with focus at political, economical and multicultural education. Now Mr. Kraudi is working at the ePlan consult GmbH, a company dedicated to integration of migrants within the labour market as well as german courses. He is consulting and supporting migrants concerning founding a startup or becoming self-employed. Next to his daily job Mr. Kraudi is also self-employed in part time and is therefore aware of the needs a potential founder has.